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Shootitlive enters UK market by signing The Times

The Times signs agreement with Shootitlive to live publish video and photos to thetimes.co.uk and The Times iPad edition

With Shootitlive, The Times iPad readers and thetimes.co.uk visitors will be seeing pictures live on the site, seconds after they are taken. During the Royal Wedding a team of ten photographers live published photos throughout the day.

- Not only was Friday a historic day for Prince William and Catherine Middleton, it also marks another historic day in terms of photography at The Times. This is ground-breaking technology and hasn't been used by any other British newspaper. I know this is going to be the future of web shooting, says **Paul Sanders**, Picture Editor at The Times

- We are very pleased to have signed The Times as our first UK customer. The Times has led the way when it comes to cutting-edge photographic technique and by working with Shootitlive they will be continue in doing so. This also marks our first iPad app integration, which was made without any customization, says **Martin Levy**, Founder and CEO Shootitlive AB.

The Times is the original "Times" newspaper and have been published in the United Kingdom since 1785. The Times and its sister paper The Sunday Times are published by Times Newspapers Limited, a subsidiary of News International

Shootitlive helps newspapers to live publish professional photos and video clips. The service is intended for websites, where on-the-field photographers publish photos and video clips of current events live as they unfold, from any location with 3G coverage. Shootitlive AB was founded 2008 and is today used by Scandinavia's largest newspapers in their online publications.

Shootitlive: <http://www.shootitlive.com>

Shootitlive News: <http://www.shootitlive.com/news>

Shootitlive Press (picture/logo): <http://www.shootitlive.com/press>

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